CDNetworks

Major Event Support

Prepare for peak demand and respond faster when every second matters. CDNetworks provides expert support before, during, and after your critical event to help maintain performance, availability, and security.



Contact us at sales@cdnetworks.com or visit cdnetworks.com

The Challenges of Delivering High-Stakes Digital Events

Unpredictable Traffic Spikes

Sudden demand can strain origin infrastructure, bandwidth, and capacity, leading to latency or service degradation.

Near-Zero Tolerance for Disruption

Even brief slowdowns or outages can quickly impact customer experience, revenue, and brand reputation.

Complex Multi-Region Delivery

Traffic across regions, ISPs, devices, and network conditions can create uneven performance.

Heightened Security Risks

High-profile events can attract malicious activity, increasing the risk of security incidents and service disruption.

Expert Support Before, During, and After Your Critical Event

CDNetworks combines event readiness planning, real-time monitoring, and rapid response to help reduce operational risk and maintain reliable digital experiences throughout the event lifecycle.

1 Before the Event

Validate your environment before go-live with risk assessments, capacity planning, health checks, and configuration reviews to identify potential bottlenecks and address issues early.

- ✓ Risk assessments
- ✓ Capacity and availability planning
- ✓ Event health checks
- ✓ Configuration reviews and optimization

2 During the Event

Monitor event health in real time and accelerate responses with dedicated event coordination, proactive alerting, and rapid escalation throughout your critical event window.

- ✓ Dedicated 24/7 event support coordinator
- ✓ Real-time performance monitoring
- ✓ Rapid incident response and escalation
- ✓ Attack alerting and mitigation

3 After the Event

Turn event data into clear next steps with post-event analysis, resource-utilization review, and preventive recommendations designed to improve future readiness and performance.

- ✓ Event performance analysis and reporting
- ✓ Workflow review and optimization

When to Consider Major Event Support



E-Commerce Sales Events

Prepare for surging demand during Black Friday, flash sales, and major promotional campaigns, helping maintain responsive digital experiences when traffic reaches its peak.



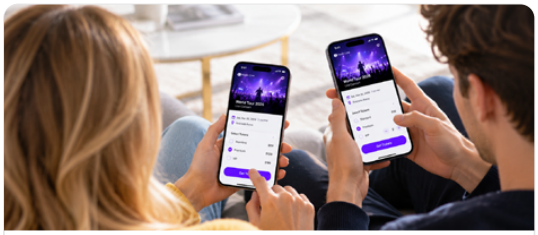
Product Launches and Releases

Support high-visibility product launches, game releases, and software updates with additional readiness, monitoring, and rapid response around go-live.



Live Events and Broadcasts

Maintain reliable delivery during sports broadcasts, live streamings, media events, conferences, and other live moments when large audiences connect simultaneously.



Other High-Stakes Digital Events

Add expert support to any high-stakes digital event where latency, downtime, or delayed incident response can carry outsized business impact.

Key Benefits of Major Event Support

- Strengthen Event Readiness and Reduce Operational Risk
- Maintain Fast, Reliable Digital Experiences at Scale
- Accelerate Issue Detection and Resolution with Expert Support
- Protect Business Continuity Against Performance and Security Disruptions

Why CDNetworks

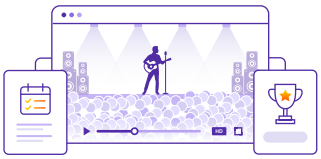
Expansive Global Edge Network

Backed by 3,000+ CDN PoPs and 200+ Tbps of CDN capacity across 90+ countries and regions, CDNetworks helps you handle sudden demand and deliver fast, consistent experiences to audiences worldwide.



Proven Experience Supporting Major Events

CDNetworks has supported major sports broadcasts, esports tournaments, live streaming events, and e-commerce campaigns, giving you proven expertise to prepare for high-pressure conditions and reduce uncertainty when traffic surges.



Expert Support Without a Separate Package

Get 24/7 expert support for your major event as part of eligible CDNetworks services, helping your team stay supported throughout critical moments without purchasing a separate event-support package.



Performance and Security in One Approach

Bring content delivery and security together with one provider, so your team can simplify coordination, reduce vendor handoffs, and respond more efficiently during critical events.



CDNetworks

As the APAC-leading network with over 3,000 global Points of Presence and more than 20 years of technology experience, CDNetworks embraces the new era of Edge and takes it to the next level by using the Edge as a service to deliver the fastest and most secure digital experiences to end users. Our diverse products and services include web performance, media delivery, cloud security, zero trust security, and colocation services - all of which are uniquely designed to spur business innovation.

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