DATASHEET

MEDIA ACCELERATION

FAST, HIGH-QUALITY MEDIA DELIVERY FOR AN UNPARALLELED USER EXPERIENCE

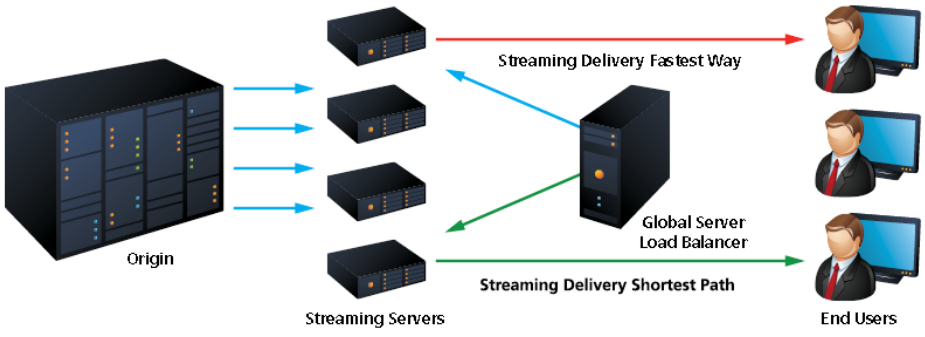
CDNetworks has pioneered the latest media delivery technologies enabling our customers to provide an outstanding online experience to their end-users across the globe. CDNetworks is uniquely positioned to provide the right solution for your needs. Our customer portal and business analytics tools provide the controls and insights you need to manage any media delivery, all backed by CDNetworks' dedicated, personalized 24/7 customer support.

BUSINESS ANALYTICS

CDNetworks is known throughout the industry for our extensive reporting capabilities. Our reports provide detailed, real-time monitoring of all your content, enabling you to easily track your customer's behavior and trends. Features include a user-customized dashboard, downloadable log files, and in-depth geographical intelligence.

MEDIA DELIVERY BENEFITS

- Massive Scalability – Our global presence, with over 140 points of presence deployed across 6 continents, and Tier 1 network architecture provides massive flexibility and scalability to meet even the most aggressive increases in demand.
- High Performance – Our 'SMART Caching' technology and global network footprint automatically determines the most efficient delivery path, reducing delivery costs while providing an unparalleled end-user experience.
- Seamless Reliability – Our highly-efficient network is designed to accelerate content anywhere in the world, regardless of network conditions or dramatic traffic fluctuations.
- Advanced Reporting and Analytics – our full suite of reporting and analytics tools for real-time monitoring and historical data mining capabilities, enabling you to make important and timely business decisions.



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Key Features and Benefits

Feature	Description	Benefit
Full Media Support	CDNetworks supports Flash Adobe Dynamic HTTP Streaming and Microsoft Silverlight Smooth Streaming. In addition, progressive download is also supported.	A single CDN provider gives you all of the Web's top media formats to help you reach 100% of your target audience
Media Protection	Geo-blocking and authentication	Gives you the ability to allow or deny specific content based on your business needs
Just in Time Packaging	Streamlines delivery of video-on-demand	Enables delivery of adaptive bitrate video-on-demand without pre-packaging video assets in each of the adaptive streaming protocols
Origin Offload	Ability to pull content directly from customer's origin without having to upload to CDNetworks	Ease the load on your media/Web servers by leveraging our global footprint of streaming servers
Closer Last Mile	Media servers are close to your viewers	Reduce buffering and delays when our media servers place the content closer to your viewers
Portal And Reporting	Administration and reporting analytics for your media and viewers	Real-time and historic data helps you make intelligent decisions on what media is popular and where allowing you to better target your audience
Industry Standards	Full interactivity with 3rd party players and online video platforms including Android, Mac OS and iOS Devices	Use any standard media client or customize your own for a solution tailored for your audience

CDNetworks Global Offices

US
441 W. Trimble Road
San Jose, CA 95131
+1 408 228 3700

EMEA
Juxon House, 100
St Paul's Churchyard
London, EC4M 8BU
+44 (0) 203 102 7325

Korea
Handong Bldg. 2F, 828-7
Yeoksam-Dong, Gangnam-Gu
135935 Seoul
+82 2 3441 0400

Japan
Nittochi Nishi-shinjuku Building
8th Floor, 6-10-1,
Nishishinjuku Shinjuku-ku,
Tokyo 160-0023
+81 3 5909 3369

China
Room No.A-1502
Keijidalou, 900 Yi shan Road
Shanghai
+86 10 8441 7749

info@cdnetworks.com
www.cdnetworks.com

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